Reel by UDM

100% Viewable Video Ad Unit
Instream and Inline autoplay in a 100% visible ad unit when users interact with content, even if a webpage does not have video content itself.

Greater Revenue
Use dynamic video ad units to create a wider reach across unique demand.

Greater Video Creative
Our video solution blends in with content, allowing users to effectively interact with the unique creative.

Why Choose Us?
Reel by UDM allows users to seamlessly engage with video creative. It is an inline viewable placement and an adhesion unit. It is a dynamic video so it plays within your content and then as you scroll, it moves to an adhesion unit on the right-hand side. CPM rates for this unit on Chrome and Facebook browsers is $7-9 on average in the US for both desktop and mobile, and for Safari $4-5 desktop and mobile.

www.underdogmedia.com